

Lift Your Game Grant – Terms and Conditions

1. Overview

The Lift Your Game (LYG) Grant is a funding initiative delivered by Cancer Council SA to support South Australian community football clubs to promote bowel cancer screening awareness within their local communities.

Participation in the LYG challenge forms part of the application process for the grant. The grant is awarded based on merit against the assessment criteria set out in these Terms and Conditions.

2. Eligibility

To be eligible for the LYG Grant, an applicant must:

- a) Be a football club located within South Australia.
- b) Participate in a South Australian community football league or ALF Masters league (excluding clubs in the Adelaide Footy League and Southern Football League).
- c) Be a football club that has its home ground located outside of metropolitan Adelaide.
- d) Register for the LYG challenge via the designated website within the advertised timeframe.
- e) Comply with all participation requirements set out in clause 3.
- f) Submit all required materials by the specified deadlines.

Cancer Council SA reserves the right to verify eligibility and to disqualify any applicant that does not meet these requirements.

3. Participation Requirements (LYG Challenge)

As part of the application process, participating clubs must:

3.1. Social Media Activity

- a) Publish at least one social media post using the official LYG digital toolkit;
- b) Ensure the post:
 - is published by 30 June 2026;
 - tags Cancer Council SA; and
 - remains publicly visible until at least 30 September 2026.

3.2. Community Promotion

- a) Display at least three (3) promotional posters provided in the toolkit;
- b) Ensure:
 - posters are displayed by 30 June 2026;
 - each poster is placed at a different public-facing location;
 - posters are not placed at venues primarily associated with the sale of alcohol (e.g. pubs or liquor stores).

A “public-facing location” means a location where the general public can view the poster without restriction.

3.3. Evidence Submission

Applicants must submit evidence of participation by 5:00pm on 31 July 2026, including:

- a) Photographic evidence of each poster displayed;
- b) A screenshot of the social media post and engagement metrics (taken between 26 and 31 July 2026); and
- c) Any additional information reasonably requested by Cancer Council SA.

Late or incomplete submissions will not be considered.

3.4. Survey

Applicants must complete a short evaluation survey following the challenge.

4. Assessment Process

4.1. Merit-Based Evaluation

All eligible applications will be assessed by a panel appointed by Cancer Council SA.

Applications will be evaluated solely on merit against the following criteria:

- a) The demonstrated or expected impact of the club’s activities on increasing bowel cancer screening awareness in its local community;
- b) The extent to which the activities benefit the club and its community;
- c) Whether the club is located in an area with higher-than-average bowel cancer incidence rates;
- d) Whether the club is located in an area with lower-than-average participation in bowel cancer screening programs.

4.2. Scoring

Each criterion may be weighted and scored by the assessment panel. The applicant achieving the highest overall score will be selected as the preferred recipient.

4.3. No Chance Element

The grant recipient is determined solely by evaluation against the assessment criteria. No element of chance or random selection is involved at any stage of the process.

5. Outcome and Notification

- a) The successful applicant will be notified by 3 August 2026.
- b) Unsuccessful applicants will be notified by 5 August 2026.
- c) If the selected applicant declines the grant or is unable to enter into the required agreement, Cancer Council SA may offer the grant to the next highest-ranked applicant based on the assessment results.

The decision of Cancer Council SA is final, and no correspondence will be entered into.

6. Sponsorship Agreement

- a) The successful applicant must enter into a legally binding sponsorship agreement with Cancer Council SA.
- b) Payment of the grant is conditional upon execution of that agreement.
- c) Cancer Council SA may withdraw the offer if the agreement is not executed within a reasonable timeframe.

7. Use of Grant Funds

7.1. Permitted Use

The \$20,000 grant must be used for goods or services that directly benefit the club and its members, including:

- facility improvements
- equipment or uniforms
- community development initiatives

7.2. Prohibited Use

Grant funds must not be used for:

- activities involving alcohol, tobacco, gambling or junk food promotion
- salaries or wages
- unlawful purposes

7.3. Payment

The grant will be paid in a single instalment upon receipt of a valid invoice and in accordance with the sponsorship agreement.

8. Intellectual Property

- a) Cancer Council SA retains all intellectual property rights in the LYG promotional materials.
- b) Participating clubs are granted a limited, non-exclusive, non-transferable licence to use the materials solely for the purposes of participating in the LYG challenge.
- c) No ownership or broader rights are transferred to participating clubs.
- d) Clubs must not modify, reproduce, or use materials outside the scope of this program without prior written consent.

9. Privacy

- a) Personal information collected will be handled in accordance with the Privacy Act 1988 (Cth) and Cancer Council SA's Privacy Policy.
- b) Information may be used for administering the program, evaluating outcomes, and related communications.

- c) By participating, applicants consent to such use.

10. Publicity

- a) Participating clubs agree that Cancer Council SA may use their name, logo, and submitted materials for promotional and reporting purposes.
- b) The successful applicant may be required to participate in reasonable promotional activities.

11. Liability

- a) To the extent permitted by law, Cancer Council SA is not liable for any loss, damage, or injury arising from participation in the program.
- b) Participating clubs are responsible for ensuring their activities are conducted safely and lawfully.

12. General

- a) Cancer Council SA reserves the right to amend these Terms and Conditions where reasonably necessary.
- b) Cancer Council SA may cancel or suspend the program where required due to circumstances beyond its control.
- c) Participation in the program constitutes acceptance of these Terms and Conditions.