

Achieve or maintain recognition as a SunSmart centre!

Successfully join or renew this year and receive a bonus incentive pack valued at \$250

To celebrate the launch of the Department for Education's updated sun protection policy guidance and SunSmart Plink training modules, SunSmart are offering all government early childhood centres, kindergartens and preschools who successfully achieve or maintain SunSmart recognition in 2024 a bonus incentive pack.

Cancer Council's SunSmart Schools and Early Childhood Program is a free award program recognising education and care sites that have a best practice sun protection policy in place. The SunSmart program is here to support sites to update their sun protection policy to align with current Department for Education requirements and SunSmart recommendations.

Successfully join or renew to receive a SunSmart welcome or renewal pack which includes educational resources, a SunSmart welcome sign (new only), 25 per cent off Cancer Council body sunscreen products, 20 per cent off other Cancer Council retail products for staff and access to our UV meter and literature book loan programs + for a limited time only, a hard copy of *Jiggle Juggle Hop* story book and poster.

BONUS OFFER

**Successfully join or renew before
13 December 2024 and receive
a bonus incentive pack**

- 3 x 500ml Cancer Council branded Ultra sunscreen
- 5 x 75ml Cancer Council branded face sunscreen for site staff members
- A SunSmart magnet board for use in the learning program



PLUS

**Go in the draw to Win one of three
hand-held UV meters for your centre
to support child learning**

(all current members at 31 December 2024 eligible)



Valued at
\$450!

Why become a Sunsmart Centre?



Did you know two in three Australians will develop skin cancer in their lifetime, and every year, 2,000 people die from this disease? Research has shown much of the damage that leads to skin cancer occurs during childhood.

On a positive note, there has been a recent decline in melanoma rates in South Australians aged under forty. These recent changes illustrate the importance of decreased UV exposure in childhood as a key contributor in lowering skin cancer risk later in life.

With the sun's ultraviolet (UV) radiation being the main cause of skin cancer, the problem is you can't see or feel UV radiation. In fact it can cause permanent damage to the skin long before a sunburn occurs.

The good news is most skin cancer can be prevented by following SunSmart best practices—protecting skin and eyes with clothing, sunscreen, a hat, shade, and sunglasses.

How do we join or renew?

Visit cancersa.org.au/sunsmart-program and fill out our online application to assess your centre's eligibility against SunSmart criteria.

You will be required to upload a copy of your existing sun protection policy. A Word document is recommended to allow us to provide any feedback.

If your policy or practices need improving, you will receive instant feedback on completion of your application, highlighting the areas that need to be addressed to be eligible for SunSmart recognition.



Have more questions?

Call the SunSmart team on **8291 4316** or email us at sunsmart@cancersa.org.au and we will be happy to answer any questions you might have. We are here to help!